

# Played a confident game to win big on TV show

Game show winner credits Mindlink Foundation with giving her the tools for recent £250,000 win

BY JACKIE KEOGH

LIVES can change on the turn of a dime, but in the case of Suzanne Mulholland £250,000 changed her life completely.

The 24-year-old beauty therapist – who was in Bantry recently to give a special goal-setting seminar – won the top prize on the popular Channel 4 show, *Deal or No Deal*.

‘Suddenly I went from earning less than £10,000 a year as a beauty therapist in Bristol to finding myself in the position where I had 25 years’ earnings in the bank,’ said Suzanne.

‘The reality of the situation still hasn’t hit home,’ said Suzanne, who was one of just three women to take the top prize. The previous winner was two years ago, which is an indication of how elusive the jackpot can be.

Suzanne said: ‘Anyone who has seen the show has told me that I played a very confident game. It did, in fact, look like the perfect game because I was left with the dream finish of €100,000 and €250,000, which had never before been achieved in live play.’

The show, which was televised on May 13th last, had people on the edges of their seats because Suzanne actually swapped her box at the end of the show and that had never been done before either.

By swapping the box on the desk in front of her for box number 21, which was held by another contestant, George Cook, Suzanne was effectively taking a €165,000 gamble because that is the deal the banker offered her.

The offer, which was also the highest in the history of the six-year game show, was turned down by Suzanne, who was playing a very strategic game – one that was inspired by the techniques she learned through the Mindlink Foundation.

Suzanne played her game in December and moved home to Sligo by the end of February, having bought a beautiful new home in the countryside. She also achieved her lifetime dream of establishing her own beauty salon, Beauty Retreat,



Suzanne Mulholland who won the top prize on Channel 4's *Deal or No Deal*.

in the town centre.

‘In the space of ten months my life has changed completely. It sounds strange to say it, but I have achieved all my dreams, and I believe that is due, in no small way, to the techniques I learned through the Mindlink Foundation.’

## Mental tool-kit

As a teenager, Suzanne attended a Module One seminar with her parents, Jim and Frances Mulholland, and came away from it was what she calls her ‘mental tool-kit’ – a tool-kit that allows her to deal effectively with whatever situation arises.

‘Mindlink has helped me to achieve whatever I have set out to do because it has taught me to be positive, responsible and self-reliant. It has, in short, taught me to see life as an adventure.’

According to Rod Briggs, the founder of Mindlink, ‘Suzanne was the perfect pupil because she was able to use the tech-

niques she had practised to enable both her logical and intuitive sides to work in harmony, which automatically gave her an edge in what most people would perceive to be a game of chance.’

Rod, who has been conducting workshops and seminars in Bantry for the last five years, said he is finding that more and more people are interested in learning what he calls ‘whole-brain learning’.

He said: ‘It allows us to utilise more of our mental abilities instead of just some. It is particularly important in dealing with stressful situations because the natural human response to stress is to rely on older, more primitive, parts of the brain – the fight and flight response.’

‘If we simply rely on a fight or flight response, we lose the ability to think clearly and logically through the problem facing us. And, to make matters worse, this becomes our habitual response, causing us to miss many of life’s opportunities.’